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📘 The Kuranda Paper

## The Kuranda Paper Advertisement Sizes and Rates 2024

CODE	SIZE	RATE
[width x height in mm]		
<b>A</b>	262x380 (full page)	\$635
<b>B</b>	174x380 (dominant)	\$435
<b>C</b>	129x380 (1/2 page vertical)	\$345
<b>D</b>	262x188 (1/2 page horiz)	\$345
<b>E</b>	85x380 (1/3 page vertical)	\$245
<b>F</b>	129x188 (1/4 page)	\$185
<b>G</b>	262x124 (large strip)	\$245
<b>H</b>	262x60 (small strip)	\$140
<b>I</b>	129x124	\$140
<b>J</b>	85x188	\$140
<b>K</b>	85x124	\$100
<b>L</b>	85x60 (business card)	\$65

### Advertisers

All artwork, images and logos to be supplied in high resolution (300dpi), CMYK colour mode, and in the correct size (see left for advertisement sizes).

Acceptable formats: PDF, EPS, JPG or TIFF.

In-house design services are available – contact us for details. Advertisements booked for 3 months and paid for in advance are eligible for a 10% discount.

Artwork to be submitted via email to [mail@kurandapaper.com](mailto:mail@kurandapaper.com) by the due date (normally the second last Thursday of the month).